



## DISCOVER, AUDIT AND PROTECT SENSITIVE DATA ON PREMISE AND IN AZURE

### KEY FEATURES

Discovers sensitive PI data

Automatically creates real-time data reduction and access control policies

Audits user, application, query and table usage activity

Enforces sensitive data reduction and data access policies in real time

Works with real time processing or analytical engines

### KEY BENEFITS

Increases security, cost efficiency and productivity with automated processes

Minimizes risks of data breaches and compliance violations

Integrates with GDPR and other compliance and security systems

Deploys quickly and easily

For more information visit <https://aka.ms/SDPC> or call us at 800-426-1880

### Sensitive Data Discovery, Auditing, and Protection Controls

Tableau's Data Protection and Compliance solution offers three key components. It discovers sensitive data such as personal identifiable information (PII) or granular, in Azure and hybrid database environments. It provides auditing of that sensitive data access, identifying the "who, what, where, when, and how" of each transaction. It also defines real-time data access controls that prevent unauthorized or unauthorized users and external hackers. Tableau's solution addresses data protection regulations for GDPR, California Consumer Privacy Act, CCPA and others.

### Comprehensive Data Protection and Compliance Solution



- **Automated PII Discovery** identifies sensitive data in databases related to leading data privacy regulations
- **Automatically Creates Sensitive Data Reduction and Access Control Policies** Integrated with Discovery process
- **Continuous Auditing** tracks PII access by user, query, and application
- **Patented Real-time Policy Action Engine** dynamically reduces sensitive data or prevents unauthorized and non-compliant data access
- **Automated Alerting** automatically notifies security and compliance staff
- **Network Proxy Listener Agent** installs quickly and requires no performance impacting "in-the-database" agents, traces or monitors